2018 ANNUAL REPORT



I wish to go to the Coke Zero Sugar 400 NASCAR race

Ethan, 15 nervous system disorder



24 YEARS OF WISHES AND COUNTING...

Wish Kid















Georgia



What if you could make a child's life-changing wish come true?





re A Wis

One Moment Changes Everything

Dear Friends,

We hear repeatedly from wish families how their child's wish changed their lives. Wishes are designed to complement a child's medical treatment and give them the hope, strength and joy they need to fight their illness.

Wishes are truly making a difference in the lives of Georgia children and their families.

In fiscal year 2018, we granted the wishes of 353 critically ill children in communities across the entire state of Georgia. We recognize that this was possible only through the contributions and commitment of our volunteers, donors, event sponsors, in-kind contributors and partners in the medical community. Because of you, we made great things happen in fiscal year 2018. Each one of you contributes to making children's wishes come true and creating special experiences and memories for the entire family. Thank you!

Together, we had our most successful year of fundraising. Our collective achievement notwithstanding, there are still potential wish kids we are not reaching. As we build for a vibrant future, our challenge is clear: we must ensure that every eligible child is receiving a wish—and the benefits and hope that a wish experience brings.

Thank you, again, for giving in fiscal year 2018 to grant wishes. You've helped inspire hope in kids and families facing uncertainty. Together, we will be able to grant every eligible child their one true wish.

Gratefully,

Tim Earley CEO, Make-A-Wish Georgia



Junny Tirley

Tammy Farley Board Chair, Make-A-Wish Georgia



THE WISHES OF FY 2018

Each wish journey is an opportunity to make a lasting impact on children and their families. We dedicate ourselves to every individual child and focus on their most heartfelt wish. It is our priority to help children see their wish come true—and be reminded that nearly anything is possible. Wishes are true catalysts for hope.



NB: Children must be referred prior to their 18th birthday.

WISHES

CATEGORY	#WISHES
Animal	5
Celebrity	32
Computer	5
Cruise - Celebrity/Royal	5
Cruise - Disney	31
Cruise - Other	3
Disney World	127
Disneyland	3
College Tuition	3
Electronics	7
l wish to be	2
Motorized Vehicle	2
Other	2
Party	3
Playhouse/Playset	6
Room Redecoration/Furniture	5
Shopping Spree	23
Swimming Pool	2
Trailer/Camper	1
Travel - Hawaii	21
Travel - International	37
Travel - Other	28

BY THE NUMBERS

TOTAL

353

24 YEARS OF WISHES AND COUNTING...

TYPES OF WISHES

Have you ever asked yourself what your one true wish would be? While each wish is as unique as the child who dreams it, wishes generally fall into one of a few categories.

I WISH TO GO...

X

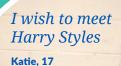
From the local zoo to Atlantis, many wishes are for adventures and exploration. The world opens up with a wish. I wish to go to Costa Rica

Simeon, 14 end-stage kidney disease



—— ⑪ —— I WISH TO HAVE...

Where to begin? There are so many possibilities...from service animals to celebrations.



cancer



I WISH TO MEET...

Who inspires you? Can you imagine meeting your favorite sports hero or superstar?



Some wishes light the way for future plans—entire careers have been kicked off by wishes! I wish to be a famous singer

Andi, 13 ciliary dyskinesia

When a wish comes true, it creates strength, hope and transformation.



go to the Aulani Resort \star have a room redo \star go to Florida to the beach \star go on a Disney Cruise \star have a World \star meet the Dallas Cowboys \star go to Disney World \star have college tuition \star go on a shopping spree \star Disney World \star go on a shopping spree in Los Angeles \star go to Disney World \star have a treehouse \star go to Lond World \star meet Goofy \star be a mermaid \star meet Sponge Bob \star have a playset \star go to Disney World \star go to N go on a Disney Cruise \star go to Hawaii \star have a bedroom redecoration \star go on a shopping spree \star go to Disney World \star go on a Disney Cruise \star go to Disney World \star go to Disney World \star go on a Disney Cruise \star go to Gros Ventre River Ranch in Wyom to Disney World \star go to Disney World \star go on a Disney Cruise \star go to Disney for an animal experience \star go meet Spiderman \star go to Disney World \star go on a Disney Cruise \star go on a Carnival Cruise to Mexico \star go to meet the Transformers \star go on a Disney Cruise \star have a rainbow colored playhouse \star meet Minnie Mouse \star cruise \star meet Brad Paisley \star meet Giovani Dos Santos in Atlanta \star go to Universal Studios \star go to Disney V

★ meet my favo Florida 🖈 go to go to Disney W Mouse **★** have World 🖈 go on Hawaiian theme have profession World 🖈 go on go to Paris 🖈 gc ★ meet Harry P have a compute World 🖈 go to I famous singer 🖠 go to Diggerland go to Disney W Helen, GA 🖈 🖉

Dance Gavin Dance go to New Zealand back whales \star got t o the Atlantis \star go go to Disney World ruise \star go on a cru zo to Africa for a sat

meet Buzz Lightyea to Disney World ★ nake-up and a make 'ld ★ go to Disney V om redo ★ go to Dis)isney World ★ go to tour ★ meet the Mar ND Denmark ★ hr World ★ go to ' goLand in Flc nforest ★ h : L.D Shado

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meet Simon
n a Disney Cruise *
ning pool * go to Disne
to Grand Cayman Island *
d * have a swimming pool *
al * go on a Disney Cruise
sort * meet The Pope * ?
rey Cruise * go on a Dis
o to Disney World *
rv own cell ph

Caribbe

pping spree go on a Di y Cruise nia to att 🕶 world ★ go to Disney World 🖉 have my grandma visit the U.S. 🖈 go to Hawaii ★ g The Apple store \star go to Disney World \star go to Disney World \star go to Disney World \star go a shop 🗹 Potter World ★ go to Costa Rica ★ go to Disney World ★ have a shopping spree ★ be a prince 🐨 World 🖈 have a 4K TV and an XBox 🖈 go to Disney World 🖈 go to Dinosaur World 🖈 go to Disney Worl 🖌 go to Disney World 🖈 meet Robert Downey Jr. 🖈 meet Brendon Urie from Panic at the Disco 🖈 meet Micl ★ go to Hawaii 🖈 go to Disney World ★ go to Legoland ★ have braces ★ meet the Pope ★ have camera equip Resort \star go to Disney World \star go to Hawaii \star go to Disney World \star go to Disney World \star go to Disney go to Disney World ★ go on a Disney Cruise ★ go to Disney World ★ go to Disney World ★ have a PS4 ★ g World ★ go to Paris ★ go on a Disney Cruise ★ go to Disney World ★ go to Disney World ★ go on a priv Disney World ★ go on a Disney Cruise ★ meet Steph Curry ★ go on a Disney Cruise ★ go to Disney World Disney World \star have a more accessible bathroom remodel \star have a red playhouse with a garage to park m to Disney World ★ go to Oahu ★ have a college scholarship ★ go on beach trip ★ have a shopping spree a accessible 🖈 go to Uganda to meet my biological father 🖈 go on a shopping spree 🖈 go to Hawaii 🖈 go to Universal Studios Hollywood \star go to Disney World \star go to Australia \star go on a Disney Cruise \star go on a Disney World Magical ★ ★ go to the NBA All-Star Weekend ★ go to Paris, France ★ go to St. Augustine, FL ★

Infinite Hope

4-wheeler \star go to Ireland to visit my grandparents \star have a dirt bike \star go to Disney World \star go to California to visit the beach and LegoLand Resort \star go to Disney World \star new World \star go to Disney World \star go to California to visit the beach and LegoLand Resort \star go to Disney World \star new World \star go to Disney World \star go to Hawaii \star go to North Dakota to visit family \star have a shopping spree isney Cruise \star go to Discovery Cove to swim with dolphins \star go to Disney World \star go to Italy with university o Disney World \star go to the Rock n' Roll Hall of Fame 2018 Induction Ceremony \star have an expansion on my ing \star go on a Disney Cruise \star meet the Carolina Panthers \star go to Music Midtown \star meet The Rock \star o Disney World \star go to swim with dolphins at Discovery Cove \star go to Scotland \star go on a shopping spree \star have a shopping spree \star have a shopping spree \star go to a Golden State Warriors game \star go to Disney World \star go to Disney World \star go to Disney World \star go to Canada and see where Descendants 3 was filmed \star go to Disney World \star go to Canada and see where Descendants 3 was filmed \star go to Disney World \star go to Disney World \star go to Canada and see where Descendants 3 was filmed \star go to Disney World

🕴 meet Minnie Mouse 🖈 an cruise 🖈 go on a LegoLand in ride a train with Mi ★ go on a shopp o ride a train, elchair accessible ree 🖈 have a ney World 🖈 on a shopping : eet Michael F to Disney ' 🗉 to Tokyo, Japan 🖈 meet Minnie ii 🖈 go to the ar Game in Lo 🖈 go to Di | ★ go to Hawaii ★ go to Disney go to Disney the Bea 🗄 in the Turks & Caicos 🖈 have a ney World 🔰 Vorld 🛨 💁 on a Disney Cruise 🖈 pple product pree 🖈 go e an Apple la lawaiian Cru n a Disney (Id 🖈 go to Disney Disney Crui: ervice dog 🖈 🕆 go to England 🖈 IR Iour ★ go on a Disney Cruise pping spree go to New Zeala 🖈 go to Disn 🕏 go to Disney World 🖈 go to Italy י ney World 🖈 go to Costa Rica 🖈 ey World 🖈 ga World \star go on a Disney Cruise 🖈 aptive computer 🖈 go to Disney rld 🖈 go to Disney World 🖈 be a Maui 🖈 go to D d ★ go on a Disney Cruise ★ go to Hawaii 🖈 go to It : The Simpsons 🖈 go to Disney Wor e US Open 🖈 her 🖈 go to Disney o to Hawaii 🖈 go to Disney World 🖈 he Atlantis 🖈 end a Golden State ame 🖈 meet the band Why Don't V n FL 🖈 go to go to Disney World ★ go to California to Universal Studios ★ go to Disney World ★ go to the Atlantis ★ have

to Disney World \star go to California to Universal Studios \star go to Disney World \star go to the Atlantis \star have to Disney World \star go to Disney World \star go on a Disney Cruise \star go on a Disney Cruise \star go see volcances ess \star go to the Coke Zero Sugar 400 Nascar race in Daytona, FL \star go to the American Music Awards \star go to d \star go see Radiator Springs \star go to Disney World \star go on a shopping spree to Best Buy \star go to WrestleMania key Mouse \star go to Tahiti \star meet Winnie the Pooh \star go to Disney World \star go to Disneyland \star go to Hawaii poment \star go to Disney World \star go to Disney World \star go to Paris \star go to Disney World \star go to the Atlantis World \star go to Disney World \star go on a Disney Cruise \star meet James Harden at a Houston Rockets game \star to Disneyland \star have tuition \star have my siblings come to Atlanta to visit me in the hospital \star go to Disney ate charter cruise to Belize \star go to Paris, France \star go on a Disney Cruise \star have a custom built PC \star go to y truck \star go to Hawaii \star go to Dubai to see the beaches \star go scuba diving at the Great Barrier Reef \star go to the Mall of Georgia \star have a Frozen themed birthday party \star have a toy hauler camper that is wheelchair to Hawaii \star go to Universal Studios \star to have a shopping spree for baby items for my twin babies \star go to have an iPhone X \star go to Hawaii \star go to Disney World \star go to Disney World \star go to Disney for the form form the theorem form the theorem form the form that is the elecharies to be the matrix to the matrix of the form that is to be the part of the form that is to be beaches to be beaches that brought hope to children and families

STATEMENT OF FINANCIAL POSITION

STATEMENT OF FINANCIAL POSITION

We are committed to our vision of granting the wish of every eligible child. Accordingly, we work hard to responsibly steward each dollar donated, to maximize every hour volunteered, and to fully leverage goods and services shared—all to make as many wishes as possible come true each year.

Statement of Activities

(period ended August 31, 2018)

REVENUE, GAINS, AND OTHER SUPPORT Public Support:	Unrestricted	Temporarily <u>Restricted</u>	Total
Contributions Grants	\$4,576,431 \$1,273,876	\$239,512 \$35,902	\$4,815,943 \$1,309,778
Total Public Support	\$5,850,307	\$275,414	\$6,125,721
Internal Special Events Less direct benefit to donors	\$1,043,306 (\$210,775)	\$495,598 -	\$1,538,904 (\$210,775)
Total Internal Special Events	\$832,531	\$495,598	\$1,328,129
Investment Income, Net Other Income Net Assets Released from Restrictions	(\$1,036) \$17,650 \$450,966	- - (\$450,966)	(\$1,036) \$17,650 -
Total Revenues, Gains and Other Support	\$7,150,418	\$320,046	\$7,470,464
EXPENSES Program Services: Wish Granting	\$5,410,640	-	\$5,410,640
Total Program Services	\$5,410,640	-	\$5,410,640
Support Services Fundraising Management & General	\$827,308 \$649,761	-	\$827,308 \$649,761
Total Support Services	\$1,477,069	-	\$1,477,069
Total Expenses	\$6,887,709	-	\$6,887,709
CHANGE IN NET ASSETS Net Assets (Deficit) - Beginning of Year	\$262,709 (\$3,542,643)	\$320,046 \$465,619	\$582,755 (\$3,077,024)
NET ASSETS (DEFICIT) - END OF YEAR	(\$3,279,934)	\$785,665	(\$2,494,269)

Understanding Our Net Asset Position

Make-A-Wish Georgia is a unique organization in that our total expenses in any given year include a portion of our anticipated wish costs for the following year as well. Because each wish is considered a promise to a family, we account for it in the current year once approved, regardless of the actual date of completion. These anticipated wish costs for the next year often generate a net asset position overweighed with costs relative to income. This notwithstanding, Make-A-Wish Georgia remains in good financial standing. When pending wish liability is removed, our net asset position in FY18 was + \$1,310,846-a more accurate representation of our financial situation.



Since 1995, Make-A-Wish Georgia community supporters have helped grant more than **8,000** wishes to children facing critical illnesses.



\$1 million raised Over **500** in attendance

WALK FOR WISHES.

Record-breaking year with over **500** walkers and runners

12 wish families participated in the event

Over **8,184,000** steps taken

536 Wish granting and special events volunteers throughout Georgia

FY 2018 A YEAR IN REVIEW

Your Support Your Impact

With **each wish** lives are **transformed**.

Wishes replace fear with confidence, sadness with joy and anxiety with hope. Families are unified and entire communities enriched.

With each dollar raised and hour volunteered, we move closer to our vision to grant the wish of every eligible child, when they need it the most.

Thank you!



50,994 air miles traveled to Disney World

A wish is empowering and life-affirming.



105 golfers

6 wish kids participated in the golf tournament



Thousands of smiles captured on camera during wishes



105,791 Facebook engagements



We've known anecdotally about the **transformational power** of a wish; now a first-ofits-kind study is opening the door to possibilities of medical and financial benefits.

BOARD OF DIRECTORS FY18 (SEPT 1, 2017 - AUG 31, 2018)

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\$1,000-\$4,999

A Whole Lot of Christmas-Victor Economy Aaron's Accenture Albion ALEX & ANI Allstate Giving Campaign AmazonSmile Foundation Anderson Hair Sciences Center ArtMeso Atlanta Independent School System Augusta Iron, Inc. **Benson Integrated Marketing Solutions** Best Buy Purchasing, LLC **Bibb County School District BioTrust Nutrition Birmingham Falls Elementary School** Booth Plumbing Co. Brand Properties, LLC Buckel Design Group, LLC Build-A-Bear **Byck-Rothschild Foundation** C.W. Matthews Contracting Co. Carr, Riggs & Ingram, LLC **CBRE Foundation**, Inc. **Celebrated Experiences** Central Georgia EMC Foundation CFC of Metropolitan Atlanta Charity Golf International Chi Omega Atlanta Alumnae Association Chi Omega Fraternity-Columbus Area Alumnae Children's Healthcare of Atlanta Cigna Citrix City Club of Buckhead Columbus Barricade, Inc. Corn Enterprises, Inc. **Crisp County Middle School** DeKalb Elementary School of the Arts **Dolvin Elementary School** EMC Engineering Services, Inc. **Enterprise Holdings Foundation** Equifax **Evans Insulation Company** The Fulton School Employees' Charitable Fund, Inc. Galloway Foundation Gardan Group, Inc. Genuine Parts Georgia Tank Lines, LLC **Global Imports BMW** Hodges Mace, LLC Hogan Construction Group The Home Depot, Inc. Home Grown Industries of GA, Inc. Horizon Theatre Company Ingersoll-Rand Charitable Foundation

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WE SAY THANK YOU!

I wish to be a famous singer

Andi, 13 ciliary dyskinesia

My wish was special because it went above and beyond what I believed. I knew what to expect my incredible concert, but I loved the candy bar, hotel, gifts, fan mail, dressing room, flowers, signs, posters, limo, and even the gold bow on my hotel door. Make-A-Wish Georgia was wonderful and I will never forget my concert. I felt like a true famous celebrity singer. Months and years of practice led to the moment I walked on stage and everything was perfect. I will continue supporting and advocating for Make-A-Wish. Thank you!

I wish to go to Disney World

Layla, 7 Apert syndrome

Our experience at Magic Kingdom was so emotional, overwhelming, and so magical! Layla had her makeover with the fairy Godmother; then she walked Layla over for a visit with Cinderella. This is where the magic came alive for Layla. Cinderella took Layla by the waist and pulled her to her. She held Layla's face gently in her hands and gave her the biggest kiss on her forehead. Layla was absolutely "star struck". I told my husband that if our trip had ended that day, it would have been worth it. I know that to Cinderella, she was just doing her "job", but to my daughter, she absolutely made her day (not to mention the other 20 people in the room who were shedding tears along with Layla's dad and me). It was truly magical for Layla. Thank you so much, Make-A-Wish Georgia, for making Layla's dream come true!

I wish to have a service dog

Christian, 10 Dravet syndrome

Christian now has a companion in "Dutch" that he can bond with and experience some level of normalcy. Dutch and Christian's bond will yield special memories that Christian will cherish forever.

- Christian's mom

Layla's mom

- Andi













Together, we create life-changing wishes for children with critical illnesses.



HOW TO FIND US

Make-A-Wish Georgia 1775 The Exchange SE Suite 200 Atlanta, GA 30339

(770) 916-WISH (9474) Fax: (770) 916-0222 georgia.wish.org A wish experience is often more than a dream come true; it's the catalyst that rekindles a child's belief in themselves and the promise of their future. Wishes strengthen wish kids and their families, rally communities together and change the lives of everyone involved.

