# MAKE-A-WISH FOUNDATION® OF GEORGIA FINANCIAL STATEMENTS YEAR ENDED AUGUST 31, 2019



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# MAKE-A-WISH FOUNDATION® OF GEORGIA TABLE OF CONTENTS YEAR ENDED AUGUST 31, 2019

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#### **INDEPENDENT AUDITORS' REPORT**

Board of Directors Make-A-Wish Foundation® of Georgia Atlanta, Georgia

We have audited the accompanying financial statements of Make-A-Wish Foundation® of Georgia (the Foundation), which comprise the statement of financial position as of August 31, 2019, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

# Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal controls relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Foundation's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



Board of Directors Make-A-Wish Foundation® of Georgia

# **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Make-A-Wish Foundation® of Georgia as of August 31, 2019, and change in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

# **Emphasis of Matters**

As discussed in Note 2 to the financial statements, Make-A-Wish Foundation® of Georgia adopted a new accounting principle during the year ended August 31, 2019: Accounting Standards Update (ASU) 2016-14, Not-for-Profit Entities (Topic 958) — Presentation of Financial Statements of Not-for-Profit Entities. Make-A-Wish Foundation® of Georgia also changed an accounting policy with the elimination of the pending wish liability from the Foundation's statement of financial position. Our opinion is not modified with respect to these matters.

CliftonLarsonAllen LLP

Clifton Larson Allen LLP

Lakeland, Florida February 6, 2020

# MAKE-A-WISH FOUNDATION® OF GEORGIA STATEMENT OF FINANCIAL POSITION AUGUST 31, 2019

## **ASSETS**

Cash and Cash Equivalents Investments Due from Related Entities Prepaid Expenses Contributions Receivable, Net Other Assets Property and Equipment, Net  Total Assets	\$ 1,086,512 46,338 344,849 232,188 251,592 152,769 59,624
LIABILITIES AND NET ASSETS	
LIABILITIES  Accounts Payable and Accrued Expenses  Due to Related Entities  Deferred Rent Other Liabilities  Total Liabilities	\$ 371,646 24,859 20,607 59,070 476,182
NET ASSETS Without Donor Restrictions With Donor Restrictions Total Net Assets  Total Liabilities and Net Assets	\$ 1,421,263 276,427 1,697,690 2,173,872

# MAKE-A-WISH FOUNDATION® OF GEORGIA STATEMENT OF ACTIVITIES YEAR ENDED AUGUST 31, 2019

	Without Donor Restrictions	With Donor Restrictions	Total
REVENUES, GAINS, AND OTHER SUPPORT			
Public Support:			
Contributions	\$ 5,402,994	\$ 170,604	\$ 5,573,598
Grants	798,251		798,251
Total Public Support	6,201,245	170,604	6,371,849
Internal Special Events	1,646,641	100,852	1,747,493
Less: Costs of Direct Benefits to Donors	(256,200)		(256,200)
Total Internal Special Events	1,390,441	100,852	1,491,293
Investment Income, Net	491	-	491
Other Income	13,650	-	13,650
Net Assets Released from Restrictions	780,694	(780,694)	<del>-</del>
Total Revenues, Gains, and Other Support	8,386,521	(509,238)	7,877,283
EXPENSES			
Program Services:			
Wish Granting	5,277,586		5,277,586
Total Program Services	5,277,586	-	5,277,586
Support Services:			
Fundraising	1,601,894	-	1,601,894
Management and General	610,959		610,959
Total Support Services	2,212,853		2,212,853
Total Expenses	7,490,439		7,490,439
CHANGE IN NET ASSETS	896,082	(509,238)	386,844
Net Assets (Deficit) - Beginning - Before Change in	(0.070.004)		(0.404.000)
Accounting Policy	(3,279,934)	785,665	(2,494,269)
Change in Accounting Policy	3,805,115	-	3,805,115
Net Assets - Beginning of Year - As Adjusted	525,181	785,665	1,310,846
NET ASSETS - END OF YEAR	\$ 1,421,263	\$ 276,427	\$ 1,697,690

# MAKE-A-WISH FOUNDATION® OF GEORGIA STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED AUGUST 31, 2019

Program

	Program		Cupport Convises			
	Services		Support Services	Total		
	Wish Granting	Fundraising	Management and General	Support Services	Direct Donor Benefits	Total
Direct Costs of Wishes	\$ 4,176,953	\$ -	\$ -	\$ -	\$ -	\$ 4,176,953
Salaries, Taxes, and Benefits	769,718	1,087,811	435,703	1,523,514	-	2,293,232
Printing, Subscriptions, and Publications	2,677	34,066	710	34,776	-	37,453
Professional Fees	5,374	6,064	86,565	92,629	-	98,003
Rent and Utilities	55,366	62,464	24,134	86,598	-	141,964
Postage and Delivery	11,522	5,893	1,462	7,355	-	18,877
Travel	6,220	20,727	3,878	24,605	-	30,825
Meetings and Conferences	4,258	65,500	9,334	74,834	-	79,092
Office Supplies	18,098	7,899	3,354	11,253	-	29,351
Communications	9,633	11,085	4,461	15,546	-	25,179
Advertising and Media (Cash)	-	614	-	614	-	614
Advertising and Media (In-Kind)	-	202,500	-	202,500	-	202,500
Repairs and Maintenance	7,148	8,065	3,560	11,625	-	18,773
Membership Dues	59	507	771	1,278	-	1,337
National Partnership Dues	174,353	24,277	22,070	46,347	-	220,700
Miscellaneous	23,558	50,151	9,443	59,594	-	83,152
Depreciation and Amortization	12,649	14,271	5,514	19,785	-	32,434
Special Event - Direct Donor Benefits	-	-	-	-	256,200	256,200
Total	5,277,586	1,601,894	610,959	2,212,853	256,200	7,746,639
Less: Expenses Netted Against Revenues on the Statement of Activities:						
Special Event Expenses					(256,200)	(256,200)
					(256,200)	(256,200)
Total Expenses Included in the Expense Section of the Statement						
of Activities	\$ 5,277,586	\$ 1,601,894	\$ 610,959	\$ 2,212,853	\$ -	\$ 7,490,439

# MAKE-A-WISH FOUNDATION® OF GEORGIA STATEMENT CASH FLOWS YEAR ENDED AUGUST 31, 2019

Change in Net Assets Adjustments to Reconcile Change in Net Assets to Net Cash Provided by Operating Activities: Depreciation and Amortization Net Realized and Unrealized Gains on Investments (501) Contributed Inventory and Investments (6,697) Contributed Equipment Placed in Service Contributions Receivable Due from Related Entities (74,311) Prepaid Expenses (150,747) Other Assets Increase (Decrease) in Liabilities: Accounts Payable and Accrued Expenses Due to Related Entities (15,448) Other Liabilities Other Liabilities Net Cash Provided by Operating Activities  CASH FLOWS FROM INVESTING ACTIVITIES Purchases of Investments Net Cash Used by Investing Activities  CASH AND CASH EQUIVALENTS - END OF YEAR  SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION Contributed Inventory and Investments Supplemental Disclosure of Service Supplemental Disclosure of Cash Flow Information Contributed Equipment Placed in Service  \$ 8,697 Contributed Equipment Placed in Service  \$ 14,654	CASH FLOWS FROM OPERATING ACTIVITIES	
Provided by Operating Activities:         32,434           Depreciation and Amortization         32,434           Net Realized and Unrealized Gains on Investments         (501)           Contributed Inventory and Investments         (8,697)           Contributed Equipment Placed in Service         (14,654)           Contributions Receivable         146,262           Due from Related Entities         (74,311)           Prepaid Expenses         (150,747)           Other Assets         (4,180)           Increase (Decrease) in Liabilities:         4,180           Accounts Payable and Accrued Expenses         64,613           Due to Related Entities         2,145           Deferred Rent         (15,448)           Other Liabilities         (745)           Net Cash Provided by Operating Activities         363,015           CASH FLOWS FROM INVESTING ACTIVITIES           Purchases of Investments         (38,237)           NET INCREASE IN CASH AND CASH EQUIVALENTS         324,778           Cash and Cash Equivalents - Beginning of Year         761,734           CASH AND CASH EQUIVALENTS - END OF YEAR         \$ 1,086,512           SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION         \$ 8,697	Change in Net Assets	\$ 386,844
Depreciation and Amortization         32,434           Net Realized and Unrealized Gains on Investments         (501)           Contributed Inventory and Investments         (8,697)           Contributed Equipment Placed in Service         (14,654)           Contributions Receivable         146,262           Due from Related Entities         (74,311)           Prepaid Expenses         (150,747)           Other Assets         (4,180)           Increase (Decrease) in Liabilities:         4,180           Accounts Payable and Accrued Expenses         64,613           Due to Related Entities         2,145           Deferred Rent         (15,448)           Other Liabilities         (745)           Net Cash Provided by Operating Activities         363,015           CASH FLOWS FROM INVESTING ACTIVITIES         Purchases of Investments         (38,237)           Net Cash Used by Investing Activities         (38,237)           NET INCREASE IN CASH AND CASH EQUIVALENTS         324,778           Cash and Cash Equivalents - Beginning of Year         761,734           CASH AND CASH EQUIVALENTS - END OF YEAR         \$ 1,086,512           SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION         \$ 8,697	Adjustments to Reconcile Change in Net Assets to Net Cash	
Net Realized and Unrealized Gains on Investments         (501)           Contributed Inventory and Investments         (8,897)           Contributed Equipment Placed in Service         (14,654)           Contributions Receivable         146,262           Due from Related Entities         (74,311)           Prepaid Expenses         (150,747)           Other Assets         (4,180)           Increase (Decrease) in Liabilities:         (4,180)           Increase (Decrease) in Liabilities:         2,145           Accounts Payable and Accrued Expenses         64,613           Due to Related Entities         2,145           Deferred Rent         (15,448)           Other Liabilities         (745)           Net Cash Provided by Operating Activities         363,015           CASH FLOWS FROM INVESTING ACTIVITIES           Purchases of Investments         (38,237)           Net Cash Used by Investing Activities         324,778           Cash and Cash Equivalents - Beginning of Year         761,734           CASH AND CASH EQUIVALENTS - END OF YEAR         \$ 1,086,512           SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION         \$ 8,697	Provided by Operating Activities:	
Contributed Inventory and Investments         (8,697)           Contributions Receivable         (14,654)           Contributions Receivable         146,262           Due from Related Entities         (74,311)           Prepaid Expenses         (150,747)           Other Assets         (4,180)           Increase (Decrease) in Liabilities:         (4,180)           Accounts Payable and Accrued Expenses         64,613           Due to Related Entities         2,145           Deferred Rent         (15,448)           Other Liabilities         (745)           Net Cash Provided by Operating Activities         363,015           CASH FLOWS FROM INVESTING ACTIVITIES           Purchases of Investments         (38,237)           Net Cash Used by Investing Activities         (38,237)           NET INCREASE IN CASH AND CASH EQUIVALENTS         324,778           Cash and Cash Equivalents - Beginning of Year         761,734           CASH AND CASH EQUIVALENTS - END OF YEAR         \$ 1,086,512           SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION         \$ 8,697	Depreciation and Amortization	32,434
Contributed Equipment Placed in Service         (14,654)           Contributions Receivable         146,262           Due from Related Entities         (74,311)           Prepaid Expenses         (150,747)           Other Assets         (4,180)           Increase (Decrease) in Liabilities:         4(4,180)           Accounts Payable and Accrued Expenses         64,613           Due to Related Entities         2,145           Deferred Rent         (15,448)           Other Liabilities         (745)           Net Cash Provided by Operating Activities         363,015           CASH FLOWS FROM INVESTING ACTIVITIES         363,015           Purchases of Investments         (38,237)           Net Cash Used by Investing Activities         324,778           Cash and Cash Equivalents - Beginning of Year         761,734           CASH AND CASH EQUIVALENTS - END OF YEAR         \$1,086,512           SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION         \$8,697	Net Realized and Unrealized Gains on Investments	(501)
Contributions Receivable         146,262           Due from Related Entities         (74,311)           Prepaid Expenses         (150,747)           Other Assets         (4,180)           Increase (Decrease) in Liabilities:         4(,180)           Accounts Payable and Accrued Expenses         64,613           Due to Related Entities         2,145           Deferred Rent         (15,448)           Other Liabilities         (745)           Net Cash Provided by Operating Activities         363,015           CASH FLOWS FROM INVESTING ACTIVITIES         Purchases of Investments           Purchases of Investments         (38,237)           Net Cash Used by Investing Activities         324,778           Cash and Cash Equivalents - Beginning of Year         761,734           CASH AND CASH EQUIVALENTS - END OF YEAR         \$ 1,086,512           SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION         \$ 8,697	Contributed Inventory and Investments	(8,697)
Due from Related Entities         (74,311)           Prepaid Expenses         (150,747)           Other Assets         (4,180)           Increase (Decrease) in Liabilities:         (4,180)           Accounts Payable and Accrued Expenses         64,613           Due to Related Entities         2,145           Deferred Rent         (15,448)           Other Liabilities         (745)           Net Cash Provided by Operating Activities         363,015           CASH FLOWS FROM INVESTING ACTIVITIES           Purchases of Investments         (38,237)           Net Cash Used by Investing Activities         324,778           Cash and Cash Equivalents - Beginning of Year         761,734           CASH AND CASH EQUIVALENTS - END OF YEAR         \$ 1,086,512           SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION           Contributed Inventory and Investments         \$ 8,697	Contributed Equipment Placed in Service	(14,654)
Prepaid Expenses         (150,747)           Other Assets         (4,180)           Increase (Decrease) in Liabilities:         (4,180)           Accounts Payable and Accrued Expenses         64,613           Due to Related Entities         2,145           Deferred Rent         (15,448)           Other Liabilities         (745)           Net Cash Provided by Operating Activities         363,015           CASH FLOWS FROM INVESTING ACTIVITIES         Variable of the provided by Investing Activities           Purchases of Investments         (38,237)           Net Cash Used by Investing Activities         (38,237)           NET INCREASE IN CASH AND CASH EQUIVALENTS         324,778           Cash and Cash Equivalents - Beginning of Year         761,734           CASH AND CASH EQUIVALENTS - END OF YEAR         \$ 1,086,512           SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION         \$ 8,697	Contributions Receivable	146,262
Other Assets (4,180) Increase (Decrease) in Liabilities: Accounts Payable and Accrued Expenses 64,613 Due to Related Entities 2,145 Deferred Rent (15,448) Other Liabilities (745) Net Cash Provided by Operating Activities 363,015  CASH FLOWS FROM INVESTING ACTIVITIES Purchases of Investments (38,237) Net Cash Used by Investing Activities (38,237)  NET INCREASE IN CASH AND CASH EQUIVALENTS 324,778  Cash and Cash Equivalents - Beginning of Year 761,734  CASH AND CASH EQUIVALENTS - END OF YEAR \$ 1,086,512  SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION Contributed Inventory and Investments \$ 8,697	Due from Related Entities	(74,311)
Increase (Decrease) in Liabilities:  Accounts Payable and Accrued Expenses 64,613  Due to Related Entities 2,145  Deferred Rent (15,448)  Other Liabilities (745)  Net Cash Provided by Operating Activities 363,015   CASH FLOWS FROM INVESTING ACTIVITIES  Purchases of Investments (38,237)  Net Cash Used by Investing Activities (38,237)  NET INCREASE IN CASH AND CASH EQUIVALENTS 324,778  Cash and Cash Equivalents - Beginning of Year 761,734  CASH AND CASH EQUIVALENTS - END OF YEAR \$1,086,512  SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION  Contributed Inventory and Investments \$8,697	Prepaid Expenses	(150,747)
Accounts Payable and Accrued Expenses Due to Related Entities Deferred Rent Other Liabilities Net Cash Provided by Operating Activities  CASH FLOWS FROM INVESTING ACTIVITIES Purchases of Investments Net Cash Used by Investing Activities  (38,237) Net Cash Used by Investing Activities  (38,237) NET INCREASE IN CASH AND CASH EQUIVALENTS  Cash and Cash Equivalents - Beginning of Year  CASH AND CASH EQUIVALENTS - END OF YEAR  SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION Contributed Inventory and Investments  \$ 8,697	Other Assets	(4,180)
Due to Related Entities 2,145 Deferred Rent (15,448) Other Liabilities (745) Net Cash Provided by Operating Activities 363,015  CASH FLOWS FROM INVESTING ACTIVITIES Purchases of Investments (38,237) Net Cash Used by Investing Activities (38,237) NET INCREASE IN CASH AND CASH EQUIVALENTS 324,778  Cash and Cash Equivalents - Beginning of Year 761,734  CASH AND CASH EQUIVALENTS - END OF YEAR \$1,086,512  SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION Contributed Inventory and Investments \$8,697	Increase (Decrease) in Liabilities:	
Deferred Rent Other Liabilities Net Cash Provided by Operating Activities  CASH FLOWS FROM INVESTING ACTIVITIES Purchases of Investments Net Cash Used by Investing Activities  (38,237) Net Cash Used by Investing Activities  NET INCREASE IN CASH AND CASH EQUIVALENTS  Cash and Cash Equivalents - Beginning of Year  CASH AND CASH EQUIVALENTS - END OF YEAR  SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION Contributed Inventory and Investments  (15,448) (745) (745) (38,237)	Accounts Payable and Accrued Expenses	64,613
Other Liabilities (745) Net Cash Provided by Operating Activities 363,015  CASH FLOWS FROM INVESTING ACTIVITIES Purchases of Investments (38,237) Net Cash Used by Investing Activities (38,237)  NET INCREASE IN CASH AND CASH EQUIVALENTS 324,778  Cash and Cash Equivalents - Beginning of Year 761,734  CASH AND CASH EQUIVALENTS - END OF YEAR \$1,086,512  SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION Contributed Inventory and Investments \$8,697	Due to Related Entities	2,145
Net Cash Provided by Operating Activities  CASH FLOWS FROM INVESTING ACTIVITIES Purchases of Investments Net Cash Used by Investing Activities  NET INCREASE IN CASH AND CASH EQUIVALENTS  Cash and Cash Equivalents - Beginning of Year  CASH AND CASH EQUIVALENTS - END OF YEAR  SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION Contributed Inventory and Investments  \$ 8,697	Deferred Rent	(15,448)
CASH FLOWS FROM INVESTING ACTIVITIES Purchases of Investments Net Cash Used by Investing Activities  NET INCREASE IN CASH AND CASH EQUIVALENTS  Cash and Cash Equivalents - Beginning of Year  CASH AND CASH EQUIVALENTS - END OF YEAR  SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION Contributed Inventory and Investments  \$ 8,697	Other Liabilities	 (745)
Purchases of Investments Net Cash Used by Investing Activities  NET INCREASE IN CASH AND CASH EQUIVALENTS  Cash and Cash Equivalents - Beginning of Year  CASH AND CASH EQUIVALENTS - END OF YEAR  \$ 1,086,512  SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION Contributed Inventory and Investments  \$ 8,697	Net Cash Provided by Operating Activities	363,015
Net Cash Used by Investing Activities  NET INCREASE IN CASH AND CASH EQUIVALENTS  Cash and Cash Equivalents - Beginning of Year  CASH AND CASH EQUIVALENTS - END OF YEAR  SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION Contributed Inventory and Investments  (38,237)  324,778  761,734  \$ 1,086,512	CASH FLOWS FROM INVESTING ACTIVITIES	
NET INCREASE IN CASH AND CASH EQUIVALENTS  Cash and Cash Equivalents - Beginning of Year  CASH AND CASH EQUIVALENTS - END OF YEAR  \$ 1,086,512  SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION Contributed Inventory and Investments  \$ 8,697	Purchases of Investments	(38,237)
Cash and Cash Equivalents - Beginning of Year 761,734  CASH AND CASH EQUIVALENTS - END OF YEAR \$ 1,086,512  SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION Contributed Inventory and Investments \$ 8,697	Net Cash Used by Investing Activities	(38,237)
CASH AND CASH EQUIVALENTS - END OF YEAR  \$ 1,086,512  SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION Contributed Inventory and Investments  \$ 8,697	NET INCREASE IN CASH AND CASH EQUIVALENTS	324,778
SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION Contributed Inventory and Investments  \$ 8,697	Cash and Cash Equivalents - Beginning of Year	 761,734
Contributed Inventory and Investments \$ 8,697	CASH AND CASH EQUIVALENTS - END OF YEAR	\$ 1,086,512
Contributed Inventory and Investments \$ 8,697	SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION	
	Contributed Inventory and Investments	\$ 8,697
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#### NOTE 1 ORGANIZATION

Make-A-Wish Foundation® of Georgia (the Foundation) is a Georgia nonprofit corporation, organized for the purpose of creating life changing wishes for children with critical illnesses. The Foundation is an independently operating chapter of Make-A-Wish Foundation of America (National Organization), which operates to develop and implement national programs in public relations and fundraising for the benefit of all local chapters. In addition, the local chapter is obligated to comply with a chapter agreement with the National Organization and such guidelines, resolutions, and policies as may be adopted by the National Organization's board of directors.

## NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Basis of Presentation**

The financial statements of the Foundation are prepared on the accrual basis of accounting in accordance with U.S. generally accepted accounting principles (GAAP) applicable to nonprofit entities.

#### Cash and Cash Equivalents

The Foundation considers all highly liquid investments with an original maturity of three months or less when purchased to be cash equivalents.

#### **Investments**

Investments are recorded at fair value. Investment income, including gains and losses on investments, is recorded as increases or decreases in without donor-restricted net assets unless its use is limited by donor-imposed restrictions or law.

#### **Contributions Receivable**

Contributions receivable are unconditional promises to give. Such promises that are expected to be collected within one year are recorded at expected net realizable value when the promise is received. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of estimated future cash flows. Contributions receivable are discounted using fair value rates and contributions are written off when deemed uncollectible.

#### **Property and Equipment, Net**

Property and equipment having a unit cost greater than \$500 and a useful life of more than one year are capitalized at cost when purchased. Donated assets are capitalized at the estimated fair value at the date of receipt and restrictions are released once the asset has been placed into service. Property and equipment under capital leases are stated at the present value of future minimum lease payments at the time of acquisition. Depreciation on property and equipment is provided on a straight-line basis over the estimated useful lives of the assets, generally three to eight years. Leasehold improvements are amortized over the shorter of the estimated useful life of the asset or the remaining terms of the leases. The costs of normal maintenance and repairs that do not add to the value of the asset or materially extend its life are expensed as incurred.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# **Property and Equipment, Net (Continued)**

Long-lived assets, such as property and equipment, are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. If circumstances indicate a long-lived asset may be impaired, the asset value will be reduced to fair value. Fair value is determined through various valuation techniques including quoted market values and third-party independent appraisals, as considered necessary.

#### **Inventory**

Inventory is stated at net realizable value and is recorded in other assets on the statement of financial position.

#### **Fair Value Measurements**

Fair value measurements of financial assets and financial liabilities and fair value measurements of nonfinancial items are recognized or disclosed at fair value in the financial statements on a recurring basis. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

The Foundation utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs to the extent possible. The Foundation determines fair value based on assumptions that market participants would use in pricing an asset or liability in the principal or most advantageous market. When considering market participant assumptions in fair value measurements, the following fair value hierarchy distinguishes between observable and unobservable inputs, which are categorized in one of the following levels:

Level 1 – Unadjusted quoted prices in active markets for identical assets (or liabilities) that the reporting entity has the ability to access at the measurement date.

Level 2 – Prices for a similar asset (or liability), other than quoted prices included in Level 1 inputs, that are observable for the asset (or liability), either directly or indirectly. If the asset (or liability) has a specified term, a Level 2 input must be observable for substantially the full term of the asset (or liability).

Level 3 – Unobservable inputs for the asset (or liability) used to measure fair value to the extent that observable inputs are not available, thereby allowing for situations in which there is little, if any, market activity for the asset (or liability) at measurement date.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Net Assets**

Net assets, revenues, gains, and losses are classified based on the existence or absence of Donor- or grantor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions – Net assets available for use in general operations and not subject to donor (or certain grantor) restrictions.

Net Assets With Donor Restrictions – Net assets subject to donor- (or certain grantor-) imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Gifts of long-lived assets and gifts of cash restricted for the acquisition of long-lived assets are recognized as restricted revenue when received and released from restriction when the assets are placed in service. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

Contributions restricted by donors are reported as increases in net assets without donor restrictions if the restrictions expire (that is, when a stipulated time restriction ends or purpose restriction is accomplished) in the reporting period in which the revenue is recognized. All other donor-restricted contributions are reported as increases in net assets with donor restrictions, depending on the nature of the restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as Net Assets Released from Restrictions.

#### **Revenue Recognition**

Unconditional promises to give are recognized initially at fair value as contributions revenue in the period such promises are made by donors. Fair value is estimated giving consideration to anticipated future cash receipts (after allowance is made for uncollectible contributions) and discounting such amounts at a risk-adjusted rate commensurate with the duration of the donor's payment plan. Amortization of the discounts is recorded as additional contributions revenue. Conditional promises are recorded as revenue once the conditions are substantially met. Contributions of assets other than cash are recorded at their estimated fair value. Contributions of services are recognized if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation.

# NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# **Revenue Recognition (Continued)**

The Foundation received in-kind contributions of assets, services, and materials that are reported in the statement of activities as follows at August 31:

	Programs	Fundraising	Management and General	Total
Program and Support Service				
Expenses:				
Wish Related	\$ 2,006,220	\$ -	\$ -	\$ 2,006,220
Advertising and Media	-	202,500	-	202,500
Other	6,269	12,618		18,887
Total Program and Support				
Service Expenses	\$ 2,012,489	\$ 215,118	\$ -	2,227,607
Investments (Asset)				2,917
Inventory (Asset)				5,780
Total				\$ 2,236,304

An internal special event is a fundraising event coordinated and staffed by Foundation personnel rather than a third-party support group or organization. It is designed to attract people for the purpose of raising mission awareness, for increasing funding from existing donors, and the cultivation of future donors. Internal special event in-kind amounts are donated items recorded at fair value that are used in facilitating the event. Examples of such donated items are generally food, beverage, facility costs, and auction items.

Advertising and media is used to help the Foundation communicate its message or mission and includes fundraising materials, informational material, or advertising, and may be in the form of an audio or video tape of a public service announcement, a layout for a newspaper, media time or space for public service announcements, or other purposes.

Donated advertising and media is reported as contribution revenue and fundraising or public information [if allocated as a joint cost] expense when received and the reporting of such contributions is unaffected by whether the Foundation could afford to purchase or would have purchased the assets at their fair value.

#### **Income Taxes**

The Foundation is a nonprofit organization exempt from federal income and state of Georgia taxes under the provisions of Internal Revenue Code Section 501(c)(3) and the Georgia Revenue and Taxation code. However, the Foundation remains subject to income taxes on any net income that is derived from a trade or business, regularly carried on and not in furtherance of the purpose for which it was granted exemption. No income tax provision has been recorded as the net income, if any, from any unrelated trade or business, in the opinion of management, is not material to the financial statements taken as a whole.

Management believes that no uncertain tax positions exist for the Foundation at August 31, 2019. The Foundation files income tax returns in the U.S. federal jurisdiction, and state jurisdictions.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Functional Expenses**

The Foundation performs three functions: wish granting and program-related support, fundraising, and management and general. Definitions of these functions are as follows:

#### Wish Granting

Activities performed by the Foundation in granting wishes to children with critical illnesses.

#### <u>Fundraising</u>

Activities performed by the Foundation to generate funds and/or resources to support its programs and operations.

#### Management and General

All costs not identifiable with a single program or fundraising activity, but indispensable to the conduct of such programs and activities and to the Foundation's existence, are included as management and general expenses. This includes expenses for the overall direction of the Foundation, business management, general recordkeeping, budgeting, financial reporting, and activities relating to these functions such as salaries, rent, supplies, equipment, and other expenses.

Expenses that benefit more than one function of the Foundation are allocated among the functions based generally on the amount of time spent by employees on each function.

#### **Deferred Rent**

The Foundation accounts for rent expense evenly over the term of the lease using the straight-line method. The unamortized deferred rent was \$20,607 at August 31, 2019.

#### **Management Estimates**

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make a number of estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

## Change in Accounting Principle - Adoption of ASU 2016-14

On August 18, 2016, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2016-14, *Not-for-Profit Entities (Topic 958) – Presentation of Financial Statements of Not-for-Profit Entities.* The update addresses the complexity and understandability of net asset classification, deficiencies in information about liquidity and availability of resources, and the lack of consistency in the type of information provided about expenses and investment return. The Foundation has implemented ASU 2016-14 and has adjusted the presentation in these financial statements accordingly. The adoption of this standard did not impact the Foundation's net assets as of September 1, 2018.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# Change in Accounting Policy - Pending Wish Liability

Through the fiscal year ending August 31, 2018, the Foundation accrued for estimated costs of reportable pending wishes when five certain, measurable wish criteria were met. This accrual did not represent a legally binding liability but was considered a moral obligation to the child by the Foundation arising when the five criteria were met. Given the changes to the wish granting environment that have occurred in recent years, the Foundation determined that the calculation was no longer representative of the future obligations. The Foundation remains committed to its mission. Please see the commitment footnote for details about future wish granting obligations. As a result of this change in accounting policy, net assets without restrictions as of September 1, 2018 have increased by \$3,805,115.

#### NOTE 3 LIQUIDITY AND AVAILIBILITY

The Foundation monitors liquidity regularly through the monthly financial package provided to the board and through the enterprise-wide benchmarks of excellence. Holding 6 months to 24 months of liquidity is considered excellent based off the enterprise-wide published scale.

Total Financial Assets	\$ 1,729,291
Donor-Imposed Restrictions:	
Restricted Funds	(276,427)
Net Financial Assets after Donor-Imposed	
Restrictions	 1,452,864
Financial Assets Available to Meet Cash Needs	
for General Expenditures Within One Year	\$ 1,452,864

#### NOTE 4 FAIR VALUE MEASUREMENTS

Fair value is defined as the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

#### NOTE 4 FAIR VALUE MEASUREMENTS (CONTINUED)

The fair values of the financial instruments shown in the following table as of August 31, 2019, represent the amounts that would be received to sell those assets or that would be paid to transfer those liabilities in an orderly transaction between market participants at that date. Those fair value measurements maximize the use of observable inputs. However, in situations where there is little, if any, market activity for the asset or liability at the measurement date, the fair value measurement reflects the Foundation's own judgments about the assumptions that market participants would use in pricing the asset or liability. Those judgments are developed by the Foundation based on the best information available in the circumstances, including expected cash flows and appropriately risk-adjusted discount rates, and available observable and unobservable inputs.

#### Overall Investment Objective

The overall investment objective of the Foundation is to invest its assets in a prudent manner that will achieve a long-term rate of return sufficient to fund a portion of its annual operating activities and increase investment value after inflation. The Foundation diversifies its investments among various asset classes incorporating multiple strategies and managers. Major investment decisions are authorized by the board's audit and finance committee, which oversees the Foundation's investment program in accordance with established guidelines.

# Allocation of Investment Strategies

In addition to traditional stocks and fixed income securities, the Foundation may also hold shares or units in traditional institutional funds as well as in alternative investment funds involving hedged strategies, private equity, and real asset strategies. Hedged strategies involve funds whose managers have the authority to invest in various asset classes at their discretion, including the ability to invest long and short. Funds with hedged strategies generally hold securities or other financial instruments for which a ready market exists and may include stocks, bonds, put or call options, swaps, currency hedges, and other instruments, and are valued accordingly. Private equity funds employ buy-out and venture capital strategies and focus on investments in turn-around situations. Real estate funds generally hold interests in public real estate investment trusts (REITS) or commercial real estate through sole-member entities.

Private equity and real asset strategies therefore often require the estimation of fair values by the fund managers in the absence of readily determinable market values. Because of the inherent uncertainties of valuation, these estimated fair values may differ significantly from values that would have been used had a ready market existed, and the differences could be material. Such valuations are determined by fund managers and generally consider variables such as operating results, comparable earnings multiples, projected cash flows, recent sales prices, and other pertinent information, and may reflect discounts for the illiquid nature of certain investments held. Moreover, the fair values of the Foundation's interests in shares or units of these funds, because of liquidity and capital commitment terms that vary depending on the specific fund or partnership agreement, may differ from the fair value of the funds' underlying net assets.

#### NOTE 4 FAIR VALUE MEASURMENTS (CONTINUED)

#### Fair Value Hierarchy

The following table presents the fair value hierarchy of assets that are measured at fair value on a recurring basis at August 31, 2019:

	Quot	ed Prices								
	in	Active	Sign	ificant						
	Ma	rkets or	0	ther	Sigr	nificant				
	Ide	Identical Observable Unobservable Investments		Observable Unobservable		cal Observable Unobservable Inves		tments		
	Α	ssets	In	puts	Inputs (Level 3)					
	(L	evel 1)	(Le	vel 2)					Total	
Assets										
Investments:										
Equity Securities	\$	8,102	\$	-	\$	-	\$	-	\$	8,102
Cash and Cash Equivalents		-		-		-				38,236
Total Assets	\$	8,102	\$		\$		\$		\$	46,338

#### NOTE 5 CONTRIBUTIONS RECEIVABLE

The Foundation's contributions receivable as of August 31, 2019 were \$251,592, which are due from multiple donors. All contributions receivable are due within the next twelve months. Management determined that all contributions receivable are fully collectible; therefore, no allowance for uncollectible accounts is considered necessary at August 31, 2019.

# NOTE 6 TRANSACTIONS WITH RELATED ENTITIES

The National Organization conducts national fundraising efforts for which cash and in-kind donations are received and shared with the Foundation. These funds represent revenues associated with: distributions from national partners, individual donation amounts collected via online and white mail donations, amounts for internal grants, travel, and training scholarships, amounts to fund the Adopt-A-Wish® program, and other miscellaneous revenues. During the year ended August 31, 2019, the Foundation received \$1,218,321 from these national revenue streams.

As part of the National Organization's Wish Fulfillment Fund, chapters may apply for funds that have been donated by other chapters to underwrite the cost of wishes. Under this program, the Foundation received \$500,000 during the year August 31, 2019.

Conversely, the Foundation pays amounts to the National Organization for chapter dues, insurance, and other miscellaneous ancillary expenses that Make-A-Wish Foundation of America pays on behalf of the Foundation. Amounts totaling \$220,700 were paid from the Foundation and for services provided by to the National Organization during the year ended August 31, 2019.

#### NOTE 6 TRANSACTIONS WITH RELATED ENTITIES (CONTINUED)

Chapters who assist with the organization and granting of wishes from other chapters are paid a "fee for service" called the wish asset fee. Under this program, the originating chapter agrees to pay a fee to the chapter of the wish destination to assist with any planning, booking, and facilitating of the wish for the home chapter. Under this program, the Foundation received \$13,650 during the year ended August 31, 2019, which is recorded in the accompanying statement of activities as other income.

Amounts due from and to related entities at August 31, 2019 are as follows:

Due from National Organization	\$ 342,153
Due from Other Chapters	2,696
Total Due from Related Entities	\$ 344,849
Due to National Organization	\$ 5,892
Due to Other Chapters	18,967
Total Due to Related Entities	\$ 24,859

Amounts due from the National Organization represent contributions remitted to the National Organization that are identified for the Foundation's use but were not yet transferred to the Foundation as of year-end. Amounts due from other chapters represent amounts paid in assisting other chapters with their wish granting. Amounts due to other chapters represent amounts owed to other chapters who have assisted in the granting of wishes for the Foundation. Amounts due to the National Organization generally represent unpaid chapter dues and services.

During 2019 the Foundation received contributions, both cash and in-kind, from board members totaling \$233,438. In 2019, amounts due from board members totaled \$11,676 and are included in contributions receivable in the accompanying statement of financial position.

## NOTE 7 PROPERTY AND EQUIPMENT, NET

Property and equipment as of August 31, 2019 consists of the following:

Leasehold Improvements	\$ 274,694
Computer Equipment and Software	249,631
Office Furniture	75,548
Other Equipment	9,860
Total	609,733
Less: Accumulated Depreciation and Amortization	(550,109)
Property and Equipment, Net	\$ 59,624

Depreciation and amortization totaled \$32,434 for the year ended August 31, 2019.

#### NOTE 8 LEASES

The Foundation is obligated under an operating leases for office space through September 2020. Total rent expense for the year ended August 31, 2019, totaled \$141,964.

Future minimum lease payments under operating leases having remaining terms in excess of one year are as follows:

	C	Operating
		Leases
Year Ending August 31,		Amount
2020	\$	145,537
2021		12,153
Total Minimum Lease Payments	\$	157,690

#### NOTE 9 NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions are available for the following purposes or periods as of August 31, 2019:

Subject to Expenditure for Specified Purpose:	
Wish Granting	\$ 175,575
Future Events	 100,852
Total Net Assets with Donor Restrictions	\$ 276,427

#### NOTE 10 RETIREMENT PLAN

The Foundation has a defined contribution retirement plan (the Plan). Employees are eligible for participation in the Plan after reaching 21 years of age and upon completion of one year of service. Under the provisions of the Plan, eligible employees may elect to defer a percentage of their salary subject to certain Internal Revenue Code limitations. The Foundation matches employee contributions up to 3% of the employee's salary. Foundation contributions to the Plan for the year ended 2019 was \$43,976.

#### NOTE 11 CONCENTRATIONS OF CREDIT RISK

Financial instruments that potentially subject the Foundation to concentration of credit risk consist principally of cash, cash equivalents, and investments. The Foundation places its cash and investments with high credit quality financial institutions and generally limits the amount of credit exposure not to exceed the FDIC insurance coverage limit of \$250,000. From time to time throughout the year, the Foundation's cash balances may exceed the amount of the FDIC insurance coverage.

In-kind contributions totaling \$1,033,817 were received from a single donor for the year ended August 31, 2019, which represents 16%, of total public support. Should these contribution levels decrease, the Foundation may be adversely affected.

#### NOTE 12 LITIGATION AND CLAIMS

The Foundation is periodically involved in litigation and claims arising in the ordinary course of business. In the opinion of management, the ultimate disposition of these matters will not have a material adverse effect on the Foundation's financial position, change in net assets, or liquidity.

#### NOTE 13 LINE OF CREDIT

On May 23, 2018, the Foundation obtained an unsecured line of credit with a financial institution with a borrowing limit of up to \$75,000, bearing interest at 12%. There were no borrowings on the line at August 31, 2019.

#### **NOTE 14 COMMITMENTS**

The goal of the Foundation is to grant the wish of every eligible child. During the fiscal year ending August 31, 2019, the Foundation granted 403 wishes. As of the end of the year, there were approximately 1,025 wish children who are eligible for a wish. The average cost of a wish for the fiscal year was \$5,769 in cash and \$4,876 in in-kind for a total cost of \$10.645.

#### NOTE 15 SUBSEQUENT EVENTS

The Foundation has evaluated subsequent events from the statement of financial position date through February 6, 2020, the date at which the financial statements were available to be issued.